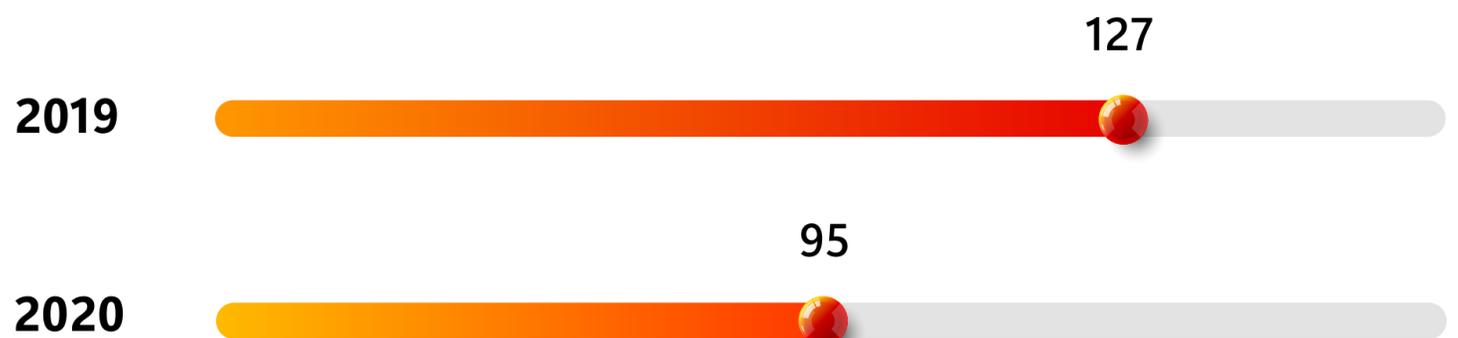


RANSOMWARE

A comparison of the numbers of new ransomware families in 2019 and 2020



Ransomware operators maximized their profit streams with a **double whammy**. In addition to demanding money for the restoration of their victims' access to encrypted data (and even increasing the ransom when payment was overdue), they threatened to **leak** sensitive information if the victims didn't pay up.

Given the risk of public exposure, victim organizations confronted the possibility of **reputational damage** as well as data loss.

The 10 industries most targeted by ransomware attacks in 2020

